



Hybrid Learning Instructional Design Plan (HLP) for Allegheny County Schools

Waterfront Learning
www.waterfrontlearning.com

Your District's Personalized Path to Transforming Online Learning into a Hybrid Instructional Design Model

Online learning is demonstrating great promise as an instructional tool to expand and personalize learning opportunities for all students. Waterfront Learning is pleased to announce a new service designed to collaborate with school districts to develop a customized Hybrid Learning Instructional Design Plan that meets district needs. This service was created to meet the requests of school leaders who wish to expand their use of online and hybrid learning options. Through strategic meetings, key stakeholders will facilitate the action steps, instructional program design, and acquisition options necessary to construct a Hybrid Learning Plan for your school district.

What Are Your Next Steps?

PHASE 1: ALIGN

Align district hybrid learning goals, problem solve through existing obstacles, create the vision, and plan the strategy focusing on existing and new technologies.

- Districts will be provided with an Executive Summary and detailed points of consideration at no cost to the district.

PHASE 2: EDUCATE

Educate selected district stakeholders in research-based, best practices in Hybrid Design Thinking to include visionary planning around: agency goals, determination of target area, evaluation of existing programs, resources, and capacity, identify pilot goals and action step outcomes.

- Districts will receive a full-day of professional development followed by a preliminary outline of the Hybrid Learning Instructional Design Plan. Cost: \$1,200.

PHASE 3: DESIGN

Design the Hybrid Learning Instructional Design Plan comprised of the four key action plan components: Planning and Preparation, Implementation of Action Plan, Design and Execution, and Evaluation/Quality Improvement.

- Districts will receive up to two full-days of on-site collaboration followed by a comprehensive Hybrid Learning Instructional Design Plan ready for implementation. Cost: \$3,000.

PHASE 4: CUSTOMIZE

Execute the Hybrid Learning Instructional Design Plan.

- Districts will be given the option for a Proposal of Service for Waterfront Learning to provide HLP services and to execute the designed plan.

District implementation and execution of staff training and support require careful consideration in many areas. Waterfront Learning, a leader in online student experiences and instruction, has added yet another option to its learning solutions – Hybrid Learning. Customized to meet the needs of each school district, Waterfront Learning’s Hybrid Learning Instructional Design service allows school leaders to enhance their current hybrid programs or create new ones. Educators can engage students at all levels while incorporating current resources in new and interesting ways.



The Waterfront Learning staff can help your district successfully plan and implement its hybrid learning initiatives. Careful consideration is needed from many perspectives such as:

ADMINISTRATIVE PERSPECTIVE

What are the program catalysts? Who are the key stakeholder groups? What are the implementation goals? How will expectations for staff be determined, communicated, and monitored? How will staff be trained and supervised? Will master scheduling be considered? Will state reporting be affected? How will content be designed, reviewed, and disseminated? Is the initiative fiscally sound and sustainable over time?

STUDENT PERSPECTIVE

Will the courses be engaging? How will support be provided? Will peer interaction occur? Will courses be modified based on need? Do all courses follow the same design format and expectations? What are the expectations? What technology will be needed for participation?

TECHNOLOGY PERSPECTIVE

Is technology infrastructure in place to support nontraditional instruction? Is hardware readily available? If not, does the budget support purchase of equipment? Is there assistance when experiencing networking and/or vendor platform related issues? Does specific equipment provided limit vendor or platform selection and use? Are Acceptable Use and Child Internet Protection Act policies applicable to nontraditional instruction?

TEACHER PERSPECTIVE

How will educators tackle hybrid instructional design? How will instructional expectations in non-traditional learning environments vary from traditional ones? How will teachers be supervised and evaluated? What support will be provided for the design, modification, and selection of virtual content? Will additional time be needed outside of the traditional day to research and modify content, assign content to students, and then evaluate student engagement, performance, and communication?

Increase
Personalized
Learning



Maximize
Student
Engagement



Transform
Learning Outcomes



Utilize Existing
Technology



Extend Time/
Stretch Resources



Capitalize
1:1 Technology
Initiative



Increase Utilization
of Staff



Target
Professional
Development



Modify
School Day



Waterfront Learning

*Where Education and
Innovation Meet*